

AGREEMENT

Sacyr raises its game supporting spanish handball, becoming title sponsor of the Sacyr ASOBAL League

- The infrastructure and services multinational has become the title sponsor of the top men's handball competition in Spain for the second round of the 2019-20 season and the 2020-21 season.



Sacyr has raised its game in supporting handball and from tomorrow will become the title sponsor of the ASOBAL League, which will now be known as the **Sacyr ASOBAL League**. The deal is initially for the **second round of the 2019-20 season** beginning tomorrow, February 5, and the **next season from 2020 to 2021**.

The agreement includes **using Sacyr's name for all the competitions organized by ASOBAL**: Liga, Copa, Supercopa and Minicopa. The new image will be used for all the brand's marketing and media, and will also feature in the broadcasts of matches on the TV channel, GOL.

The partnership's aim is to **extend the reach of the Spanish league and this sport**, which has around **100,000 registered players** and is a **key part of society** in many cities around the country.

Greater commitment

For Sacyr, being title sponsor for the league is an **opportunity for its to strengthen its commitment to a sport that it has been linked with since 2015**. In recent years, the multinational sponsored the Spanish Royal Handball Federation.

Over the same period, the Spanish international women's team, known as "las Guerreras", achieved great success including placing **second in the World Championship**. Meanwhile, the men's team, "los Hispanos", claimed **the European title on January 26**, which it also won in 2018.

A top competition in Europe

ASOBAL was established in 1984 by 13 clubs and the first ASOBAL League was held in 1990-91. Some 16 clubs now compete in a championship that runs over a total of 30 days.

Wednesday **February 5** sees the start of the second round of the 2019-20 season with a match between Bidasoa Irun and ABANCA Ademar León, one of the most attractive of the competition as the teams in second and third place in the league clash.

All Sacyr ASOBAL League matches are **broadcast through the LaLigaSportsTV app** and one is shown each week on **the freeview channel, GOL**. In total, 56 league matches, a Supercup and three ASOBAL Cups were broadcast in the first round.

During the second round of the league, handball fans will be treated to watching **five European champions who played for Spain**: Gonzalo Pérez de Vargas, Raúl Entreríos, Aitor Ariño, Aleix Gómez (all playing for Barça) and Adrià Figueras (Fraikin BM. Granollers).

The Sacyr ASOBAL League is **one of the top competitions in the world**. It includes Barça: the team that has won most Champions ever with nine cups in its trophy cabinet. There are also two teams competing in the EHF Champions League: Barça and Bidasoa; and three in the EHF Cup: ABANCA Ademar León, BM. Logroño La Rioja and Liberbank Cuenca.

About Sacyr

Sacyr is an infrastructure, services and industrial project multinational. It has completed sustainable and profitable projects across five continents for more than 30 years. Sacyr employs more than 40,000 workers capable of transforming challenges into opportunities, committed to a future that seeks to improve our cities, our environment and our daily lives.



P.R_Sacyr ASOBAL League